



G&N

CTC-7 Rental Process

What is the CTC-7?

- The CTC-7 is an all-in-one rehabilitation device, offering cryotherapy, thermotherapy, Rapid contrast and compression therapy.
- The CTC-7 can be used in both the Acute space (NHS / Private Hospitals) for post-operative recovery and in a retail environment with professional sports clubs & private physiotherapy clinics. Also suitable for use at home by individual patients.



The Treatment Offering

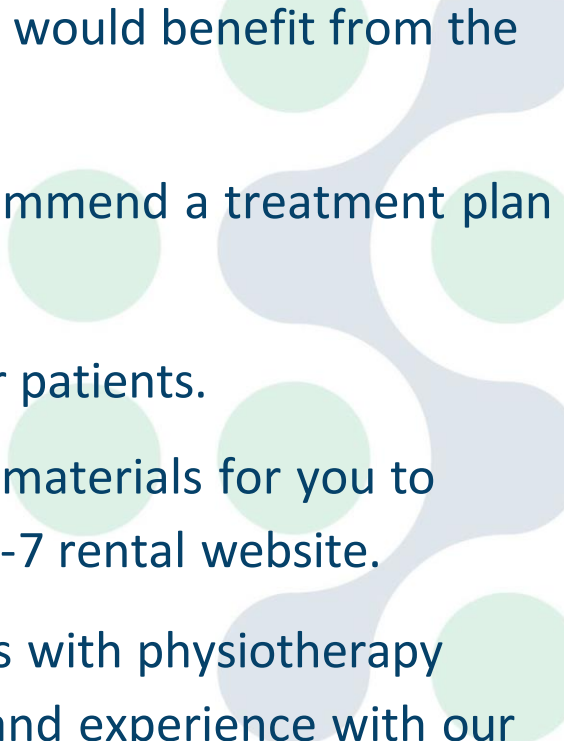
- Iceless device, operates by filling with 200ml of distilled water, it is a closed loop system meaning that the same 200ml can be used for multiple sessions.
- Therapy Cycle: Cryotherapy – Temp: 6 - 15°C - Cycle range between 5 – 60 minutes
- Therapy Cycle: Thermotherapy – Temp Heat 35 - 45°C - Cycle time 5 – 30 minutes
- Therapy Cycle: Rapid Contrast Therapy – Transition time max 3 minutes
- Compression Level 1: 15mmHg – Level 2: 30mmHg – Level 3: 50mmHg – Level 4: 75mmHg.



Patient Referral Scheme

- We are offering the opportunity for Independent & Private Clinics to partner with G&N on a low commitment basis that allows an additional service being offered to your patients.
- This would work on a referral basis for your patients, who you believe will have their recovery/rehabilitation improved by the application of the CTC-7 treatments.
- We would set you up as a referral partner on our website and CRM system, so that when patients are directed to our rental page, they can list you as a referee.
- Our customer service team will take it from there, and will organise the rental agreement, secure payment and delivery/collection of their CTC-7 rental unit. You will then receive a commission for every patient that has used you as a reference upon payment.

What you do?

- Recommend the CTC-7 device to any patient that you believe would benefit from the cryotherapy or thermotherapy that the device offers.
 - Based on the patients' injury and stage of rehabilitation, recommend a treatment plan to be followed for the duration of the rental period.
 - We are offering rental plans up to a maximum of 3 months for patients.
 - We will collaborate with you and provide bespoke marketing materials for you to distribute to patients – that will lead them directly to the CTC-7 rental website.
 - Keep in contact with us, we want to build strong relationships with physiotherapy partners including feedback from patients on their recovery and experience with our product.
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What we will do?

- Manage the entire customer journey of the patient once they have submitted an enquiry on our rental platform.
- Manage the delivery and collection of the CTC-7 rental unit.
- Provide training materials to the patient through our digital training platforms.
- Be on hand to answer any questions or queries from patients throughout the duration of the rental period.
- Pay you an agreed commission per patient that rents our product using your practice as a referral.



The Process For Your Patients



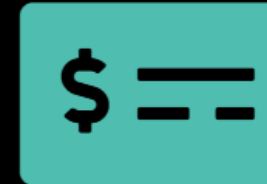
Step 1

Fill in the rental enquiry form on our website, providing information about their injury and whether they have been referred by one of our healthcare partners



Step 2

Our customer service team will be in touch to ask some follow up questions. They will then send out an rental agreement for you to sign and return.



Step 3

Once the agreement has been signed and returned. Our team will send out a secure payment link for the first month rental payment.



Step 4

Once the team have received payment they will send out the CTC-7 device to your address. We will send you across training materials on how to use the device. We will organise the collection of your rental unit for the end of the agreed period.

The Commercials

- The monthly cost for a patient to rent the CTC-7 is £290, with this they receive a Device with connective tubing & travel bag. 1 Re-Usable Cuff & a bottle of distilled water.
- A patient can rent a CTC-7 device for a maximum of 3 Months.
- For every month that a referred patient rents the device, you will receive a £25 commission. If a patient rents the unit for the max 3 months, you will receive £75.

CTC-7 Rental Price

£ **290**⁰⁰
Per Month

✓ CTC-7 Device Set, Tubing, Travel Bag

✓ CTC-7 Re-Usable Cuff

✓ Bottle of Distilled Water

Next Steps

- Our dedicated sales reps will be your point of contact for building relationships and implementing the CTC-7 into your patient's rehabilitation pathways.
- We can offer a trial period with a device on site if you require further assessment of the treatment options and functionality.
- Reach out to andrea.gardner@gandn.com or support@gandn.com and we will arrange a call to move forward with the process.

